



Engagement & Consultation Plan

BUDGET CONSULTATION 2021

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Statutory Consultation

The plan for the statutory consultation on the 2021/22 draft Budget and Medium Term Financial Strategy (MTFS) for 2021/22-2025/26 is aligned to the council's priorities.

The council consults local people and businesses on its budget proposals every year before they are approved at Full Council in February.

The process starts with the publication of the December budget report and will end in time for the consultation results to inform the February report. As such, the consultation will begin on 9th December 2020 and will end on 13th January 2021.

A budget booklet will outline our current financial position, our long-term financial strategy, and budget proposals for 2021 and beyond, linked to the council's priorities, and previous findings from engagement with residents.

Proposed Activity for Statutory Consultation

Consultation activity will be carried out very differently due to COVID-19 and the current restrictions in place.

During this consultation exercise, there will be specific focus on considering the implications of the proposals for groups with protected characteristics, including any potential cumulative impact of these decisions.

Consultation Materials	<ul style="list-style-type: none">• Budget booklet – print and online. Printed version will be available at local libraries and upon request• Videos for our website and for social media
Questionnaire	<ul style="list-style-type: none">• Accompanying questionnaire – print and online• Questionnaire will seek general views on the budget proposals
Publicity and press	<p>We will publicise the consultation and promote participation through:</p> <ul style="list-style-type: none">• Press release• Haringey People• Haringey People Extra (4000 subscribers)• Social media platforms – Twitter and Facebook• In Haringey (newsletter for internal staff; will be aimed at those staff who are residents)• Feature on external website carousel on homepage
Dedicated webpage	<ul style="list-style-type: none">• Consultation booklet• Online questionnaire• Homepage feature on our external site• Section alerts across related webpages
Email consultation	<p>Consultation will be sent directly to key stakeholders:</p> <ul style="list-style-type: none">• Resident groups

	<ul style="list-style-type: none"> • Traders / business alliances
Citizens' Panel	We will use the Citizens' Panel to increase awareness and build collaboration on the delivery of this consultation. The Citizens' Panel includes over 1000 local residents and we will leverage this to increase responses to the consultation.
People registered to My Account	We will send the link to the online consultation direct to those residents who have a My Account and have agreed to receive information from the council. Again to build awareness and increase response rates – My Account currently has over 4000 residents agreed to receive further information.
Businesses	Our consultation with businesses will be done through business-specific questionnaires and/or surveys. These will be publicised through the Business Bulletin. There is also the opportunity to utilise the business breakfast if appropriate.
VCS and communities	Disseminating the consultation collateral, and any other links, to specific groups through group-specific publications including translating materials where needed. Also liaising with the Bridge Renewal Trust to send through their channels.

Who will we engage with?

- Residents
- Businesses (through our business breakfast and bulletin)
- Partners (through our partners)
- Voluntary Sector